

ORGANISED BY:



2011

International Tourism Trade Fair

MADRID

31 Years

19 to 23

January

2011

IFEMA CALL CENTRE

CALLS FROM SPAIN
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EXHIBITORS 902 22 16 16
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EXHIBITOR APPLICATION FORM

Please Fax to: (34) 91 722 57 87

1. STAND HOLDER DATA

Company Name, Trade Name, Address, Province, Country, Website, Undersigned Name, Position, Tel, Fax, E-mail* (repeated for contact info)

2. INVOICING DATA (only if different from the aforementioned)

Company Name, Tax Identification Number, Address, Town/City, ZIP Code, Province, Country, Website, Contact Name, Position, Tel, Fax, E-mail*

3. CATALOGUE DATA

Company name for the Catalogue, e-mail**, Country for the catalogue, Web

** For the catalogue entry and the online appointments manager. This detail is obligatory.

4. REQUEST (Minimum 16 sq.m)

An area of sq.m, Only space (Custom design), Pre-fabricated stand package, 2nd floor: sq.m, In your own stand Subject to project's approval

5. ACTIVITY

- 1 Wholesalers-Tour Operators, 2 Travel Agencies / Inbound, 3 Carrier Companies, 4 Hotels & Accommodation, 5 Infrastructures (Airports, ports), 6 Leisure & Culture, 7 Service Companies. Know-How, 8 Residential Tourism, 9 Travel Media, 10 Spanish Official Organizations, 11 Foreign Official Organizations, 12 Trade Associations, 13 Incentives. Meetings. Congresses, 14 Education & Training, 15 Others

6. EXHIBITING AREA

- Asia-Pacific, Africa, America, Global Business, Companies, Spanish Promotion Boards & organizations, Europe, North Africa and Middle East, Inbound Spain

7. PRICES BOOK AND PAY IN FULL BY 20TH SEPTEMBER 2010, GET 10% DISCOUNT ON SPACE RENTAL / PREFABRICATED STAND PACKAGE

Table with 2 columns: Item description and Price. Includes SPACE (Sq.m. Only Space, Sq.m. Second floor), PRE-FABRICATED STAND PACKAGE (16 sq.m.), and THE EXHIBITORS ARE BOUND BY THE PARTICIPATION IN THE FAIR TO HIRE (PRESENCE IN PROMOTIONAL ELEMENTS, Insurances).

8. EXHIBITOR'S REMARKS

Empty box for exhibitor's remarks

9. NAME AND SIGNATURE OF THE LEGAL REPRESENTATIVE, DATE & STAMP

EXHIBITING COMPANY and INVOICING COMPANY fields with signature lines and dates (2010)

The applicant hereby declares that he or she is aware of and accepts all of the terms of the Rules of Participation of Exhibitors: the GENERAL RULES ON PARTICIPATION OF IFEMA, SPECIFIC RULES OF THE FAIR, as well as the Technical Annexes to the above General Rules are available, at any time in the web of IFEMA www.ifema.es in the Exhibitors Area and www.fituronline.com

FOR FITUR USE ONLY

Table with 4 columns: HALL, STAND, sq.m, DATE

10. DESCRIPTION OF THE PRE-FABRICATED STAND

FITUR offers the exhibitor the possibility to contract a global package, minimum of 16 sq.m. This package includes:

- Exhibition space
- Prefabricated stand with the following technical data:
 - Stand open to one or more corridors, depending on location
 - Structure and panels
 - Storeroom - with door as follows:

* Up to 16 sq.m	1m x 1m
* Between 16.5 and 32 sq.m	2m x 1m
* Over 32.5 sq.m	3m x 1m
 - Standard trade fair carpeting
- Lighting:
 - General lighting
 - Electrical switchboard equipped with differential magnetotherm, prepared for up to 130 W/sq.m. and with a 500 W outlet
- Lettering:
 - Sign with name of the exhibitor, country / region when indicated and stand number, placed on each front facing a corridor (standard letters)
- Minimum electrical power 0,13 Kw/sq.m
- Compulsory insurances
- Daily stand cleaning (A Type. Once a day)
- Furniture (for every 16 sq.m)

- 1 Round table	- 4 Chairs
- 1 Reception counter	- 1 Stool
- 1 Standing clothes rack	- 1 Waste paper basket



*This design is only for orientation

11. LETTERING FOR THE PRE-FABRICATED STAND

Name to be placed at the façade of your stand
(maximum 20 characters):

Country/Region for the lettering

12. DEADLINES AND PAYMENT PROCEDURE

Space Reservation Quota together with the Exhibiting Space Application Form

Requested space	0 - 50 sq.m 450 € + VAT 50,5 - 100 sq.m 751 € + VAT + 100,5 sq.m 1,500 € + VAT	Reservation Fee.
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- First 50% of requested space (Reservation Fee discounted) Deadline: September 1, 2010
- Remaining 50% of requested space Deadline: December 1, 2010

BY (please mark):

Bank transfer to:

CAJA MADRID IBAN ES09 2038-0626-01-6000025280
BANESTO IBAN ES72 0030-1518-06-0003975271

CAJA ESPAÑA IBAN ES762096-0090-39-3231462104
B.B.V.A. IBAN ES660182-5638-81-0014291353

In case you pay through bank transfer, please fax a sealed copy to the Invoicing Department / Servifema: (34) 91 722 57 95

Certified bank cheque made out to IFEMA / FITUR

Credit card in secure environment, only available through the online Exhibitors' area, under the "Invoices and Payments" or the "Services Contracting" tabs.

13. EXHIBITOR'S AREA INFORMATION

IFEMA puts at your disposal the Exhibitor's Area service at www.fituronline.com where you can view budgets for participation, consult your account statements invoicing Data and plan of your stand, place your details in the Fitur's Official Catalogue, request badges, order different services, use the Trade Meeting Point together with the Meetings Service.

- If you have been an exhibitor in the past, you must use the user name and password you already possess (contact IFEMA CALL CENTER if you do not remember them).
- If you have never been an exhibitor before, IFEMA will provide you with your user name and password, once your stand has been allocated.
- In case that the Exhibiting Company differs from the Invoicing Company, both should sign the Exhibitor Application Form to gain access to the service. In this case, only the Invoicing Company can access to Booking Services and accounting documentation.

The information offered in the "Exhibitor's Area" and the password for access are of a confidential nature. It is the responsibility of the signers to avoid their improper use by third parties; furthermore, IFEMA denies all responsibility in this respect.

ONCE YOU HAVE RECEIVED THE ALLOCATION LETTER, THE COST AND LOCATION MAP, THIS EXHIBITOR APPLICATION FORM WILL BECOME AN AGREEMENT BETWEEN THE APPLICANT AND IFEMA.

The personal information you provide will enter into an IFEMA computer file domiciled at Feria de Madrid, 28042 Madrid, in order to process your participation in the exhibition. By sending us your information you expressly authorise its use in periodic communications, including electronic ones, with the purpose of informing you of exhibitions and their activities, content and services. Moreover, you authorise the sending of your information, on the undertaking of confidentiality, to those companies which help IFEMA to organise fairs by rendering secondary services, with the exclusive purpose of forwarding you information about these services and attending to your orders. You may exercise your right to access, amend, challenge and cancel your personal details by writing to IFEMA: protecciondedatos@ifema.es, apartado de correos 67.067, 28080 Madrid, or by e-mailing: protecciondedatos@ifema.es with reference "Exhibitor" in the subject, name and ID number of the sender.

The VAT to be applied will be that which is legally in force at the time the service is provided.