

PARTICIPATION FIGURES

FITUR 2012

EXHIBITION AREA

Gross exhibition space (in sq.m)

150000

Net exhibition space (in sq.m)

63019

EXHIBITING COMPANIES (stand holders + sharers)

9506

PARTICIPATING COUNTRIES/ REGIONS

167

TRADE PARTICIPANTS

119322

TRADE VISITORS

63628

+4% trade visitors from abroad

EXHIBITORS (scanned exhibitor badges)

55694

REGISTERED JOURNALISTS

6313

Origin (countries)

54

Number of media

3318

GENERAL PUBLIC

91555

TOTAL NUMBER OF PARTICIPANTS

210877